



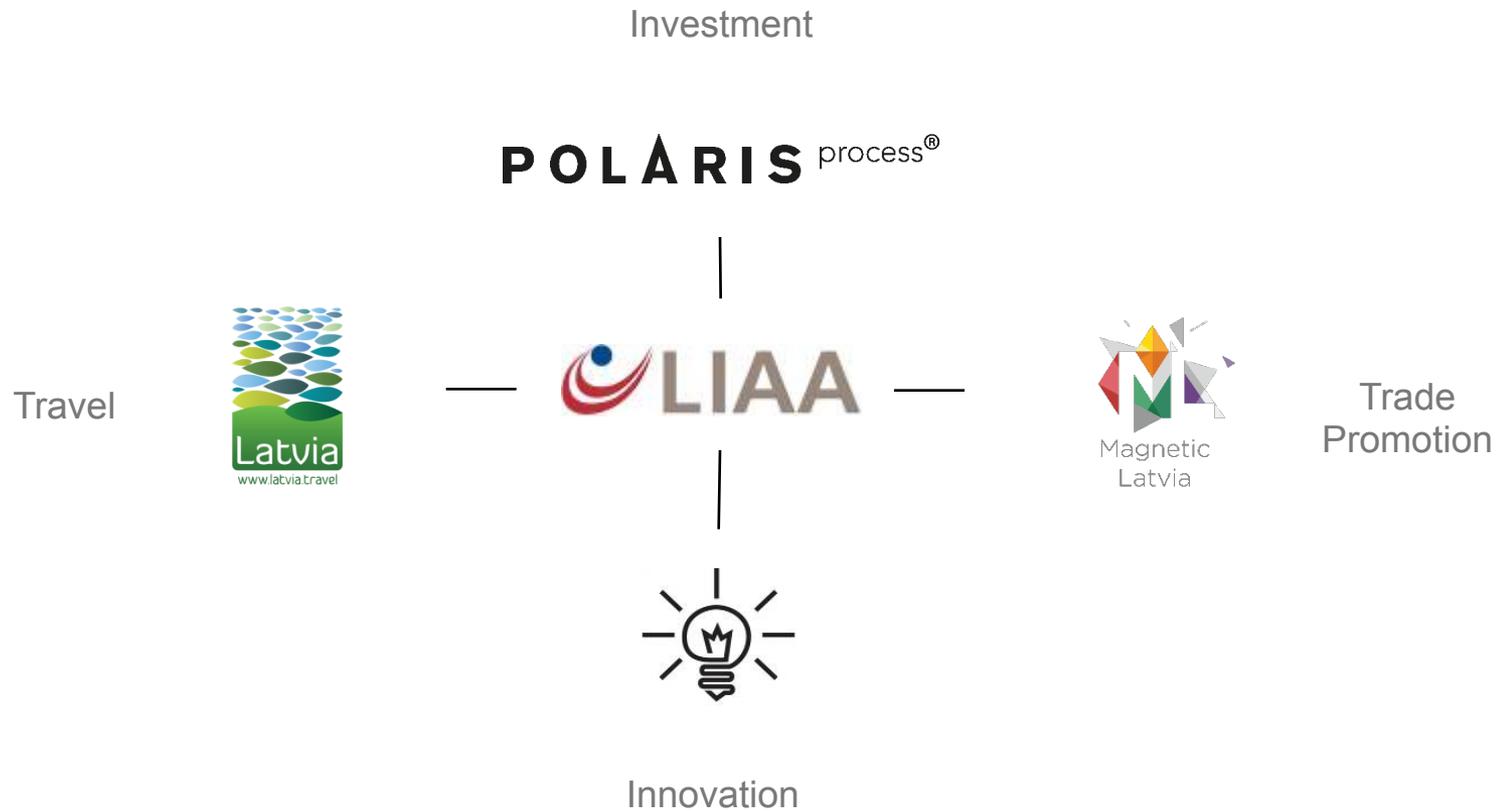
Latvijas Investīciju un attīstības aģentūra  
Investment and Development Agency of Latvia

## **Support for Export and Development**

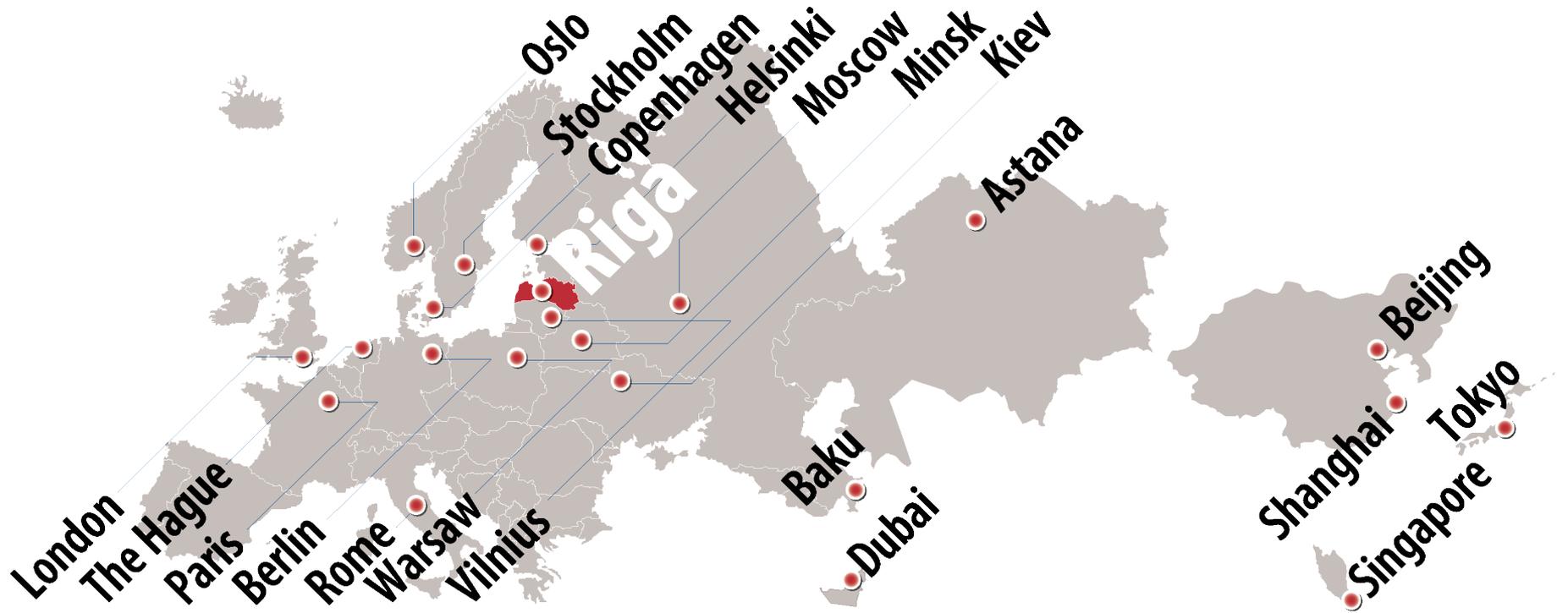
**Business help desk: Asia Pacific and Latvia  
World Latvian Economics and Innovation Forum**

29 December, 2016  
Melbourne, Australia

# LIAA FUNCTIONS - ACTIVITIES



# LIAA INTERNATIONAL PRESENCE



Representative Offices

# ABOUT LATVIA



Territory	64.6 ths.sq.km
Capital	Riga
Population	1.97 million
Language	Latvian
Currency	euro (EUR)
Highest point	311.6 m
Lowest point	sea level
Retirement age	62y 9m





**LIAA export activities**



Latvia

B39  
LETTONIE

an&angel

ETANO HOME

National pavilions in exhibitions



Individual stands in exhibitions

# CPhI south east asia

P-mec

InnoPack

icse

Co-located with :



Health ingredients  
South East Asia

## EXHIBITOR SHOWCASE

Exhibitors Considerations: Excerpt Quality & Benefits  
Speaker: Adhikaram, Business Development Manager, Croda India Company Pvt Ltd

The Power of Astaxanthin  
Speaker: Syed Saif Alwi, Managing Director, Algotech

Wild AFA MicroAlgae - Harvesting, Processing and Health Benefits  
Speaker: Jerry Anderson, President, Aquore Care (Sport Care)

Introduction to API Equipment  
Speaker: Allen Ong, General Manager, De Dietrich Singapore Pte Ltd

Different Kind of Nattoinase  
Speaker: Sam B, A-3 PCCA, Ltd

Care that comes with Hereditary Hemochromatosis  
Speaker: Subintha, Marketing Manager, Hantuna - Cambridge Weight Plan Public & Medical Health Tech International (Singapore)

Recent Innovations for Core Label Formulation and Film Coating  
Speaker: Glenn Bissel, Colson Asia Pacific Pte Ltd

14:00 - 15:00 Exhibitor Showcase 2

14:00 - 15:30 Exhibitor Showcase 2

15:30 Exhibitor Showcase 2

15:30 Exhibitor Showcase 2

15:30 Exhibitor Showcase 2

15:30 Exhibitor Showcase 2

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## MEN'S INSPIRATION

Multi-Cyber Product Line  
prevention of vaginal dryness  
is the best alternative in Europe.

Multi-Cyber Product Line  
prevention of vaginal dryness  
is the best alternative in Europe.

## FIRST LAUNCH

Discover the launch from these exhibiting companies

Multi-Cyber Product Line  
prevention of vaginal dryness  
is the best alternative in Europe.

## AND FUNCTIONAL FOODS FOR BETTER QUALITY

Second day (Thursday, 7 April 2023)

Time	Agenda
09:00 - 10:15	Coffee morning and registration
10:15 - 10:45	Prof. Parvaneh Ghaheri, Founder of International Nutriceuticals
10:45 - 11:15	Prof. Parvaneh Ghaheri, Founder of International Nutriceuticals
11:15 - 11:45	Research and development of health ingredients
11:45 - 12:05	Dr. Parvaneh Ghaheri, SEAFST CENTRA, AVIC
12:05 - 12:20	Association of Food Technologists - AFTH
12:20 - 12:30	Lunch break
12:30 - 13:00	Marketing to a new generation: understanding Millennial Gen Z & Gen Alpha of Brand Strategy Consultant
13:00 - 14:30	Doing business in Indonesia: unlocking the potential of the Indonesian market
14:30 - 14:40	Speaker: Lee Lim, General Manager - Indonesia, Kantar
14:40 - 15:00	The multi-stakeholder approach to promoting health
15:00 - 15:30	Closing presentation
15:30 - 16:00	Prof. Pringle, Asst. President of International Technology Product & UBM
16:00	Closing

Trade missions and foreign business delegations

# Empowering Business Productivity with Solutions

30 September to 2 October 2015

Suntec Singapore Convention & Exhibition Centre, Halls 401 - 402

30 Sep - 1 Oct 2015 (Wed - Thur) 10am - 6pm | 2 Oct 2015 (Fri) 10am - 5pm

[ms-expo.com](http://ms-expo.com)

Organised by



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Bronze Sponsors



Sponsor



Prize Sponsor



Individual company visits



Conferences (seminars) abroad



Visits by senior officials



Introducing  
**LATVIA**

As the northern part of Europe, all the accents of the Baltic Sea, from its  
small coastal lakes, to a place where you can experience all four  
seasons, a lush forest and meadows  
at the foot of the hills  
and the original light wood.

Latvia is just 11. The country  
is going to be a great gift for you and your  
family.



Marketing activities: Christmas design pop-up



Marketing activities: Christmas design pop-up



# EUROPEAN UNION FILM FESTIVAL

## SINGAPORE

GOLDEN VILLAGE SUNTEC CITY 10-22 MAY 2016

[www.eufff.sg](http://www.eufff.sg) [f](#) [in](#) [can](#) [recess](#) [t](#) [pinterest](#)



Ministry of Education



NGEE ANN

phish

GOLDEN VILLAGE

GRAND ANGLE





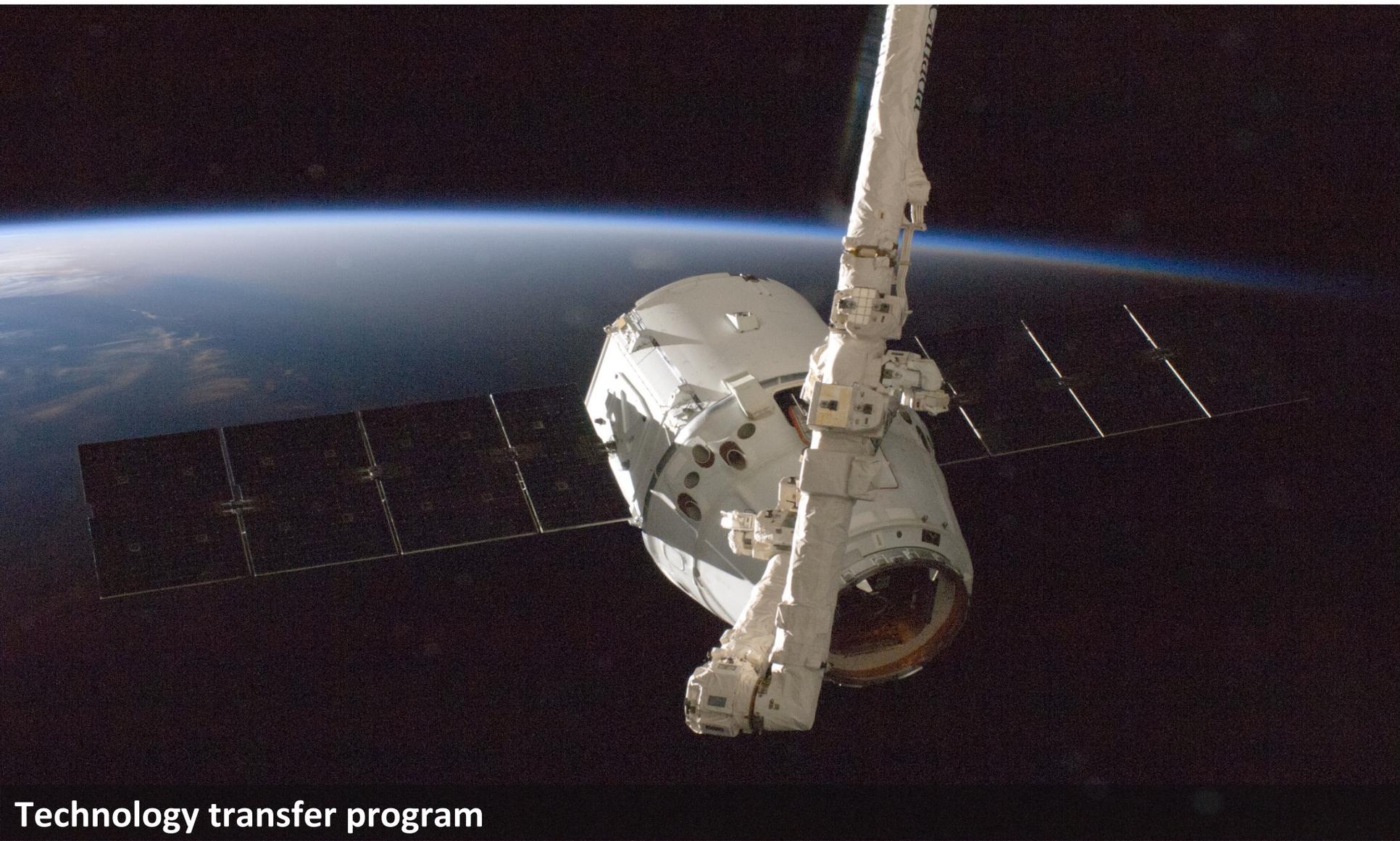
**Innovation motivation program**

until 31.12.2023.





**Mentoring program for start-ups**



**Technology transfer program**

from spring 2017



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Investment and Development Agency of Latvia

**Lāsma Līdaka**

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